



LALLEMAND ANIMAL NUTRITION
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Lallemand Animal Nutrition expands into Australia

Montreal, Canada- Lallemand Animal Nutrition has announced that it has acquired Agrig8 Pty Limited, one of Australia's leading distributors of forage inoculants and silage systems, effective 30 June 2010.

Agrig8, which also trades under the Quality Silage Systems brand, is headquartered in Maroochydore, Queensland and operates across Australia servicing the dairy and beef feedlot sectors. Agrig8, which was founded in 1992 by Ken and Trudy Rich, has been a long standing distributor of Lallemand's range of forage inoculants. The business also distributes Silostop clamp sealing systems and Silacover silage covers as well as providing contract forage harvesting management services. Following authorization by APVMA in March 2010 of the use of Lallemand's rumen specific probiotic yeast, Levucell SC, Agrig8's field sales and technical team has also been successfully developing Levucell SC sales into the feedlot and dairy sectors.

Commenting on the announcement, Tim Pollock, Lallemand's Regional Director for Australia, New Zealand and the UK, said: "We see Australia as an important and core market for our range of forage and yeast technologies. The acquisition of Agrig8 will enable us to meet the forage and probiotic yeast needs of Australian dairy and beef producers, by delivering cost effective technological solutions that will help producers to compete in a challenging global marketplace. Our Lalsil silage and Levucell SC products are already very well established in the US and in Europe and we are pleased to be able to offer these products to Australian producers fully backed by the local knowledge, expertise and skills of Agrig8's field and technical support team. The business will continue to be managed by Ken Rich the current Managing Director".

Ken Rich, Managing Director of Agrig8 said: "Agrig8's customers will benefit from Lallemand Animal Nutrition's investment in the Australian market and its ongoing commitment to R&D, local field and feedlot trials and knowledge transfer from Lallemand's global team. Agrig8 provides Lallemand with a platform for growth, establishing a Lallemand presence in every major beef and dairy producing market in the world. Lallemand's investment in Agrig8 is good news for our employees and will create additional job opportunities as we take on Lallemand's extensive range of animal nutrition products."

More...

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Lallemand Inc's Oenology Division, already services the Australian wine industry through Lallemand Australia Pty Ltd which is headquartered in Adelaide, SA.

Lallemand Inc. is a privately owned Canadian company specializing in the research, development, production, marketing and distribution of yeast and bacteria for use in the animal nutrition, baking, beverages and pharmaceutical industries. Lallemand has approximately 2,200 employees located in more than 30 countries on all continents. Its Animal Nutrition division has its headquarter in Toulouse, France.

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Lallemand Animal Nutrition is dedicated to the development, production, and marketing of profitable, natural and differentiated solutions for animal nutrition and health. Core products are live bacteria for probiotics and silage inoculants, specific yeast for probiotics, and high value yeast derivatives. Lallemand is a major supplier of probiotics and silage inoculants technologies across all continents. More news from Lallemand Animal Nutrition can be seen on www.lallemandanimalnutrition.com